

Mild-moderate ulcerative colitis

**ASACOL**<sup>TM</sup>

mesalazine

On Target for Remission



**9** OUT OF **10 ASACOL**<sup>TM</sup> patients maintain  
clinical remission at 6 months<sup>(1)</sup>

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Lansoprazole

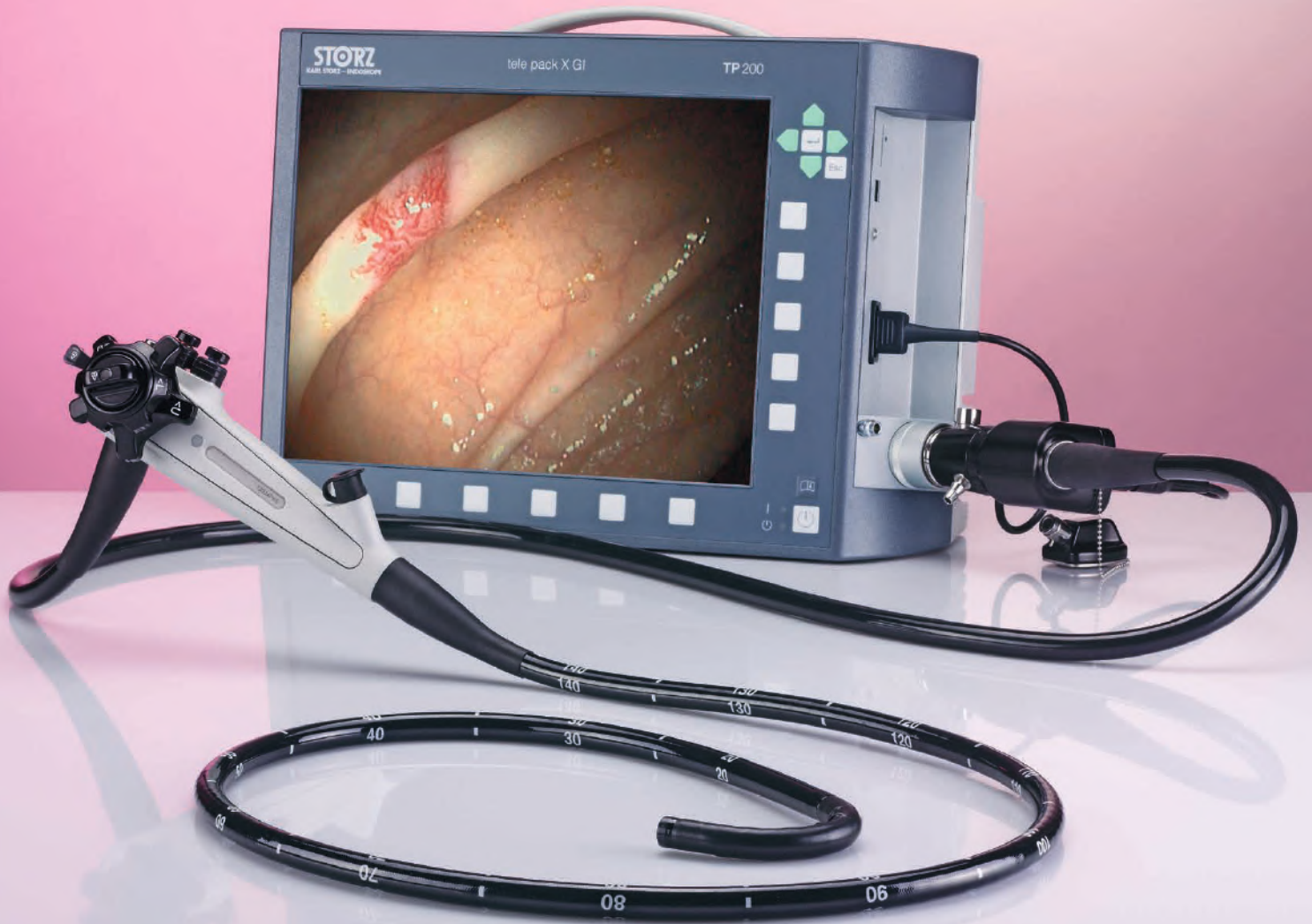
## Abidi



- ✓ Highest number of FDA approved indications <sup>1</sup>
- ✓ High efficacy and rapid acid-related symptoms relief <sup>2</sup>
- ✓ Rapid onset of action <sup>2</sup>
- ✓ As safe as placebo <sup>3</sup>
- ✓ Very low drug interactions <sup>3</sup>
- ✓ No interaction with Clopidogrel based on FDA label 2012 <sup>4</sup>
- ✓ Class B in pregnancy <sup>1</sup>



1. Drug Facts and Comparisons. St. Louis, MO: Walters Kluwer Health, Inc; 2011. p 1975.  
2. Richter Joel E, Kahilas Peter J, Sontag Stephen J, et al. Comparing Lansoprazole and Omeprazole in Onset of Heartburn Relief. Am J Gastroenterol 2001; 96: 3089-3098.  
3. Blume H, Donath F, Wanke A, et al. Pharmacokinetic drug interaction profiles of proton pump inhibitors. Drug Safety 2006; 29: 769-784.  
4. Lansoprazole: highlight of prescribing information. FDA label 2012; Reference ID: 3193013.



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- emozuli Esomeprazole is effective in patients with persistent GERD<sup>(2)</sup>
- emozuli Esomeprazole – **effective and well tolerated** in reducing the recurrence of PU<sup>(3)</sup>

1. Miner P.J. et al. Am. J. Gastroenterol. 2003; 98 (12): 2616–20.  
 2. Jones R. et al. Int. J. Clin. Pract. 2008; 62, 12: 1844–50.  
 3. Sugano K et al. Gut 2013; 0: 1–8.

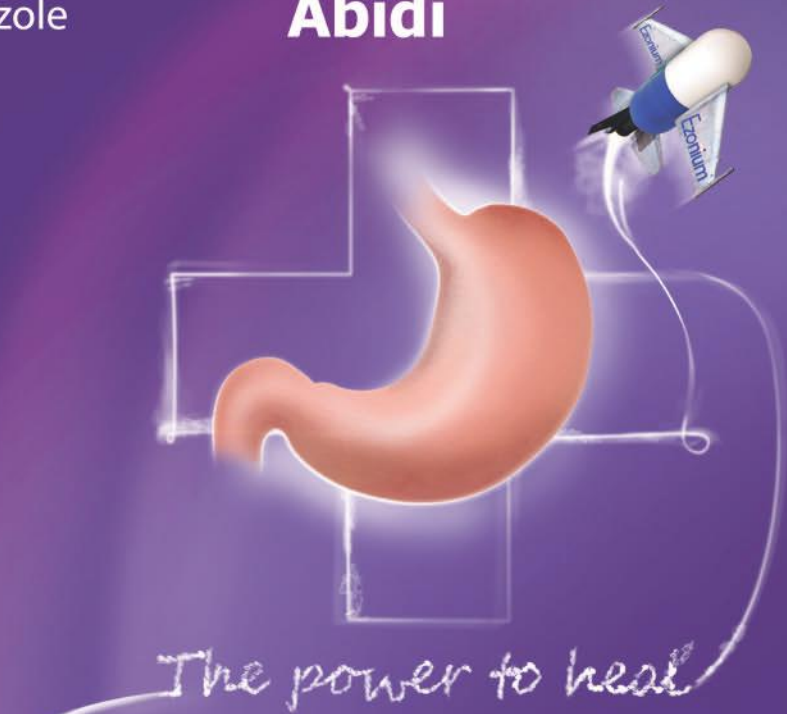


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# Ezonium<sup>®</sup>

Esomeprazole

## Abidi



- + Fast and long-lasting acid control<sup>1</sup>
- + The best choice in GERD and EE management<sup>1,2</sup>
- + Proven efficacy in resistant patients with GERD and EE<sup>2</sup>

References:

1. Am J Gastroenterol 2003; 98: 2616-2620.
2. Clin Drug Invest 2009; 29 (12): 803-810.

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